

Latin American Church Leadership Development—Investing for the Long Term

By Bob Young

The economic situation in the US has led to meager return on investment (ROI) in the financial sector over the past several years. Typical safe and secure investment instruments such as CDs and bonds yield very little. Higher ROI carries increased risk. Investors are being encouraged to expect less ROI going forward.

One investment consistently blesses me with a wonderful ROI with little risk. I can be confident that year after year my investment will grow and provide returns. I am thinking about the work I do and the resources I invest in developing church leaders, ministers and missionaries across Latin America. Not only do I get to observe the benefit and results of this training in the here and now, I can also see the way my investment continues to grow as church leaders help develop other church leaders and lead churches forth in renewed mission, church planting, and evangelism efforts.

Many mission works provide a good ROI and provide needed help with physical, medical, and emotional needs. But if you are looking for an investment with maximum ROI, I urge you to consider Latin American Leadership Development. The focus is on ministry and missions that strengthen the Latin American churches by reaching souls for Jesus Christ, developing spiritual congregations with strong families, developing leaders and teachers in missionary churches, and initiating a process that extends generation after generation, committing the word to faithful men and women who will be able to train others to share with yet others.